

**Cherokee Band Boosters General Meeting Minutes**  
**February 7, 2024**

**Attendees:** Laura Amato, Kathy Bradley, Anthony Brancaccio, Michele Fleming Waters, Deborah Gruber, Lauren Hodges, Mary Hunter, Shannon Lukianovich, Erica Poinsett, Terri Verrone

Meeting called to order at 7:41 PM

**Recording Secretary**

Minutes from the November 8th general meeting had been emailed to membership to review – motion to approve the minutes was made by Michele Waters and seconded by Anthony Brancaccio. All in favor. Minutes were approved.

**Treasurer Report**

1. Thank you to all who helped with our first Designer Bag Bingo. Net profit was \$11,623.85.
2. Our net revenue as of 2/7/2024 is \$16, 776.39. This includes “paying back” the \$6,000 deficit from last year.
3. Estimated upcoming expenses of approximately \$21,000 (Ensembles, Jazz Band, Senior Scholarships, and misc. Operational expenses).
4. We are in great right now, but let's keep the fundraising going!

**President**

1. Designer Bag Bingo - Event seems to have been a huge success. Any thoughts/ideas for improvements for next year.
  - a. 5-10 baskets for a raffle
  - b. Start with a bag in the “second chance raffle” to get that going from the start
  - c. 50-50 and raffle ticket stubs should be saved
  - d. Alternate seating for those who require it (alternate to the “stools” attached to the tables)
  - e. Please send us any other ideas you have
2. Spring Banquet
  - a. Solicitation of donations has begun
  - b. We need a list of volunteers willing to help the chairs - make phone calls, pick up donations, help make baskets - let us know if you can help us out
  - c. Goal is to sell at least 200 tickets. Ticket sales will be opened to the band families first, then opened to the public a week later.
  - d. If we can sell at least 200 tickets, Marco's will allow us to have the restaurant space downstairs in addition to the banquet hall.
  - e. We will be sending out a Sign Up Genius for basket donations from band families (this is in addition to the solicitation from businesses that is being done)
  - f. We will again be having the Wine Wall - \$10 gets you a “blind grab” bottle of wine
3. Other upcoming fundraisers
  - a. Clothing Drive on April 13th - one week after spring break. Collection will hopefully be at Cherokee.
  - b. 2nd Annual Cornhole Tournament at Racks in Atco on May 18th, 1-4 PM. Racks will give us a portion of the food sales.

4. We are in need of volunteers...
  - a. to chair the Roadside Cleanups (starting now)
    - i. Need to schedule 3 a year between 4/1 and 10/31. They have to be 6 weeks apart. Township gives us \$300 per clean-up.
    - ii. Contact the township with dates we would like.
    - iii. Equipment needs to be picked up the week before and returned after.
    - iv. Takes 1.5-2 hours to complete the clean-up, depending on number of volunteers.
  - b. to chair the Dine Out Nights (starting in June)
    - i. Need to plan one per month
    - ii. You can contact restaurants directly and/or use Group Raise
  - c. to chair the Sponsorships/Program Book Ads (starting May/June)
    - i. THIS IS THE MOST IMPORTANT!!!
5. All board positions are open for reelection every year. If you are interested in running for a board position and would like more information, just ask! Nominations take place in March/April and elections (if necessary) are held in April/May
6. Ideas for how to recruit new Marching Band members - especially Color Guard?
  - a. Open house with the current Color Guard
  - b. Flyer to hang around high school, middle schools, local dance schools, other businesses
  - c. Host an incoming Freshmen night

**Upcoming events:**

1. Check the calendar for Jazz Band competitions
2. Orchestra Concert is Thursday, February 8th
3. Dine Out at Five Guys on February 13th
4. Dine Out at Panera in the Promenade on March 12th
5. Clothing Drive Fundraiser on Saturday, April 13th
6. Spring Banquet is Thursday, April 18th
7. Spring Concert is Thursday, May 2nd
8. Chamber Ensemble rehearsals are starting. Concert is Thursday, May 9th
9. Cornhole Tournament on May 18th
10. 2024 Marching Band Show Reveal on May ?? (usually a Monday in late May)
11. First Car Wash of the season on June ?? (waiting to hear back from Laurel Oaks)

**Next General Meeting on Wednesday, March 13, 2024 at 7:30 PM in the North Recital Hall**

**Meeting adjourned at 8:26 PM**