

CHEROKEE BAND BOOSTERS ASSOCIATION, INC.

P.O. Box 366
Marlton, NJ 08053
chsbandb@gmail.com
www.chsbb.com

June 15, 2018

Cherokee Band Supporter:

As you may know, ongoing budget cuts have severely impacted the sports programs, clubs, and activities at area schools. Cherokee High School in general, and their music program specifically, have not escaped this unfortunate reality.

The Cherokee Bands have always been an integral part of the Cherokee HS family and have provided years of award winning performances. Last year, the Cherokee Marching Band received the title of Group 4A State Champions for the second year in a row, the Wind Ensemble was selected to perform at the State Gala Concert for the fifth consecutive year, and the Jazz Band is continually selected to compete in the state finals for Division 1 bands.

In this current financial climate, we need your help to insure that the program that has received such accolades will continue to flourish. We simply cannot afford the expenses associated with purchasing rights to perform music, competitions, transportation, and instrument maintenance without your help! We are seeking corporate sponsorship for the 2018-2019 school year and hope that your company may be able to assist.

PLATINUM sponsor: \$1000

GOLD sponsor: \$500

SILVER sponsor: \$250

BRONZE sponsor: \$100

All sponsorships include...

- Corporate name/logo on banner to be displayed at home performances (football games and competitions)
- Logo with reciprocal link on the Band Boosters Website
- Mention at Marching Band Performances, Concerts and Jazz Festivals in the Lenape Performing Arts Center
- Corporate name/logo displayed in all program books throughout the year
 - A full cover page ad for PLATINUM
 - A full page interior ad for GOLD sponsors
 - A half page interior ad for SILVER sponsors

On average, 1,500 local Marlton residents attend Cherokee home football games, and many hundreds more attend concerts and festivals throughout the year. This opportunity could be a way to support a wonderful program while maximizing your advertising dollar! Simply follow directions on the attached form, or visit <http://www.chsbb.com/sponsors.html> to complete the online form.

If you have any questions, please email me at b.farquhar@verizon.net or call (609) 440-8352.

Thank you for your consideration!

Sincerely,

Barbara Farquhar
Band Booster Corporate Sponsors Liaison

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***This is a request of the Cherokee Band Boosters and not that of Lenape Regional High School District or Cherokee High School.*

**CHEROKEE HIGH SCHOOL BANDS
2018-19 CORPORATE SPONSORSHIP FORM**

Please fill out this form and return with ad copy and payment by **August 15, 2018**.
Or, visit <http://www.chsbb.com/sponsors.html> to fill out the online sponsor form.

Corporate name (as will appear in all printed material)

Contact name _____

Address _____

Phone _____

Email _____

Website _____

Please check one:

___ Platinum Sponsor: \$1000

___ Gold Sponsor: \$500

___ Silver Sponsor: \$250

___ Bronze Sponsor: \$100

Please email corporate logo and/or name as you would like it to appear on banner/print ads to b.farquhar@verizon.net by **August 15, 2018** for fall program book publication.

Mail form and payment to:

CHEROKEE BAND BOOSTERS ASSOCIATION, INC.
P.O. Box 366
Marlton, NJ 08053

Or call/email Barbara Farquhar for pick up at (609) 440-8352.
Receipts will be provided for tax purposes.